

ECONOMIC DEVELOPMENT COMMISSION MEETING

Thursday, April 11, 2013
5:30 p.m.
Auburn City Hall
1225 Lincoln Way, **Room 9**

CALL TO ORDER

ROLL CALL:

Commission Members Present: Harvey Roper, Bud Richardson, Teri Tait-Wilson, Randy Wagner, Keith Nesbitt, Monti Reynolds, Bridget Powers

Staff: City Manager Bob Richardson and Deputy City Clerk Amy Lind.

1. Call to Order at 5:30 p.m.
2. Public Comment

None.
3. EDC Business

Minutes

By **MOTION**, approve the 3/27/2013 and 4/3/2013 minutes.

MOTION: Richardson/Wagner/ Unanimously approved

Work Plan and FY13/14 Budget

Gary Capps told the group about a new idea he had of a community involved musical dinner theater that would be held in the streets of Auburn. Conversation followed regarding logistics of such an event.

Bridget talked about continued recruitment for the airport business park. She spoke of an anchor tenant, targeted list marketing, a broker reception; and said she will come back with an outline/plan.

Bud asked about completing the copyright of the Endurance Capital and Logo.

Harvey talked about the River Float to be held every weekend this summer. Branding and advertising was discussed.

It was decided the Discover Auburn brochure can be a reoccurring project, to be updated every 2 years.

Keith discussed the "Crazy Man" event and talked about getting the committee that worked on the Amgen event together to take it on.

Bob gave an update on the idea of "Bridge Day".

The budget figures for next years' work plan will be finalized at the next meeting.

4. Next Meeting Date
April 23, 2013 at 5:00 p.m.

Adjournment at 6:36 p.m.